THE SILENT INFLUENCE

Passive Engagement in an Academic Library

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INTRODUCTION

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she/her/hers

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STUDENT ENGAGEMENT

"Student engagement represents the time and effort students devote to activities that are empirically linked to desired outcomes of college and what institutions do to induce students to participate in these activities.

Vuori, J. (2014). Student engagement: Buzzzword or fuzzword?. Journal of Higher Education Policy and Management, 35(5), 509-219. DOI: 10.1080/1360080X.2014.936094

ENGAGEMENT IN THE LIBRARY

"Student engagement can be viewed as an outcome of the library's efforts as well as a critical component of the library's contribution to the scholarly and cultural life of its parent institution."

Schlak, T. (2018). Academic libraries and engagement: A critical contextualization of the library discourse in engagement. The Journal of Academic Librarianship, 44(1), 133-139. https://doi.org/10.1016/j.acalib.2017.09.005

TYPES OF STUDENT ENGAGEMENT

Category
Motivation and agency
Transactional engagement
Institutional support
Active citizenship

Leach, L & Zepke, N. (2011). Engaging students in learning: A review of a conceptual organiser. Higher Education Research and Development, 30(2), 193-204. DOI: 10.1080.07294360.2010.509761

TRANSACTIONAL ENGAGEMENT

Interactions with teachers

Interactions with students

WHAT'S THE DIFFERENCE?

ACTIVE

- New Student Orientations
- Instruction sessions
- Library tours
- Events

PASSIVE

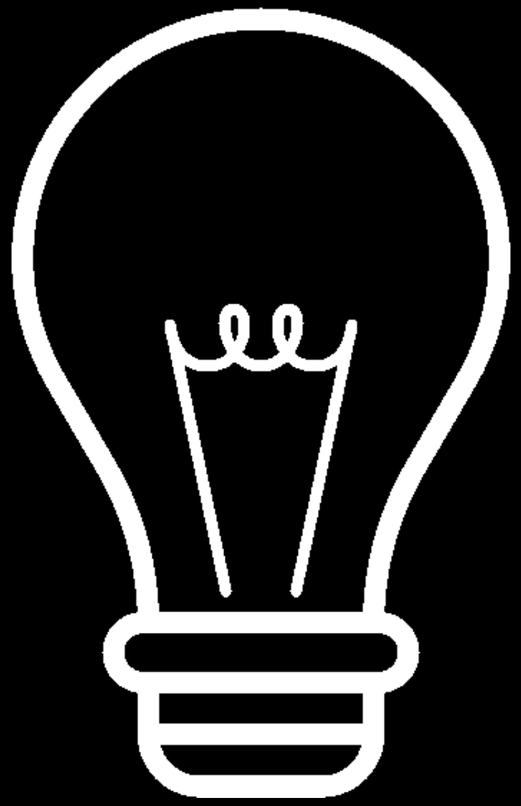
- Book displays
- Craft kits
- Interactive displays

PROS OF PASSIVE PROGRAMS

Cost effective

Requires minimal set-up

Doesn’t require a continious staff presence



WHITEBOARD DISPLAY

(working title)

Elevator
Copier
Restrooms
NEW
BOOKS
Lenovo
PATRON SERVICES
COMMUNITY • STUDENTS • PATRONS
@UNCPLibrary
GOOD LUCK!
AED

HOW IT WORKS

FIND A PROMPT

There are a few ways I've gone about coming up with different questions and polls.

WRITE THE PROMPT

New questions are put up on Sunday with some exceptions throughout the year.

WAIT A WEEK

Questions stay up for a week giving students plenty of time to give their answer.

COLLECT DATA

Document with photos and count the interactions. Add this data to the relevant document.

FINDING PROMPTS

BRAINSTORMING

Many prompts come from traditional brainstorming and just simply thinking about it.

GOOGLE

Doing a Google search for ideas often leads to lists of question or poll ideas.

SUGGESTIONS

There is a QR code linking to a Google for where students can suggest future questions.

Suggestion Form

White Board Question Suggestions

Anonymously suggest a future question here!

krystal.dean@uncp.edu Switch account

Not shared

* Indicates required question

Question Suggestion: *

Your answer

Question Suggestion:

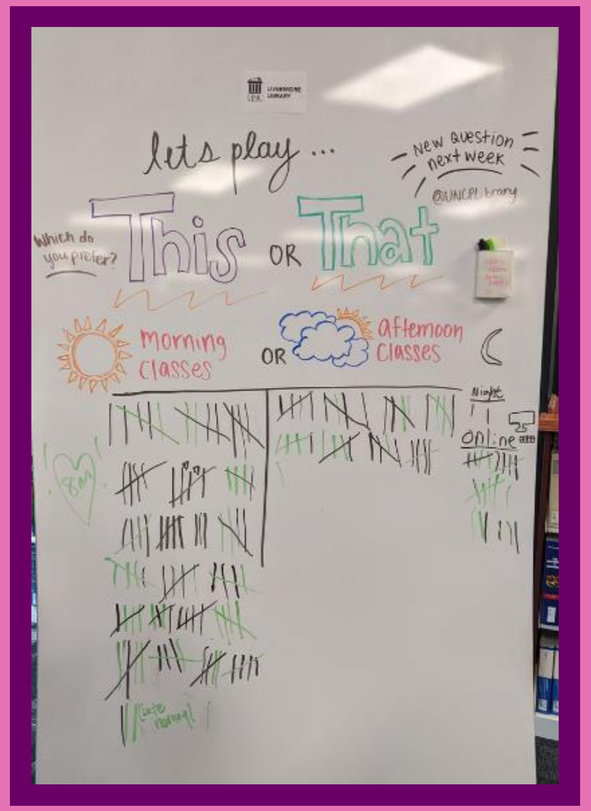
5 responses

- Beaches or Mountains
- What's your favorite video game?
- Night showers or Morning Showers
- Sleep with underwear on or off?
- Mac or Windows

BOARD SHOWCASE

BOARD SHOWCASE

THIS OR THAT?

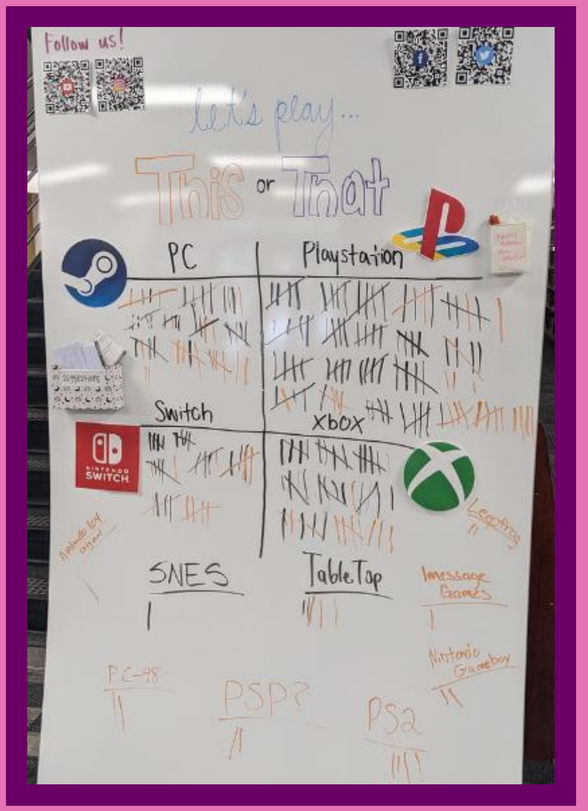


THE FIRST BOARD

of interactions: **172**

MOST POPULAR

of interactions: **278**

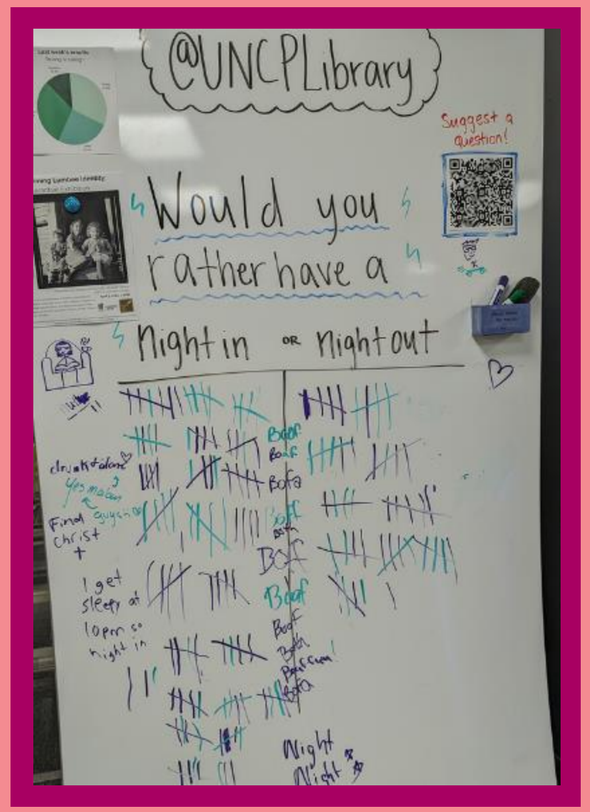


BIGGER POLLS

of interactions: **255**

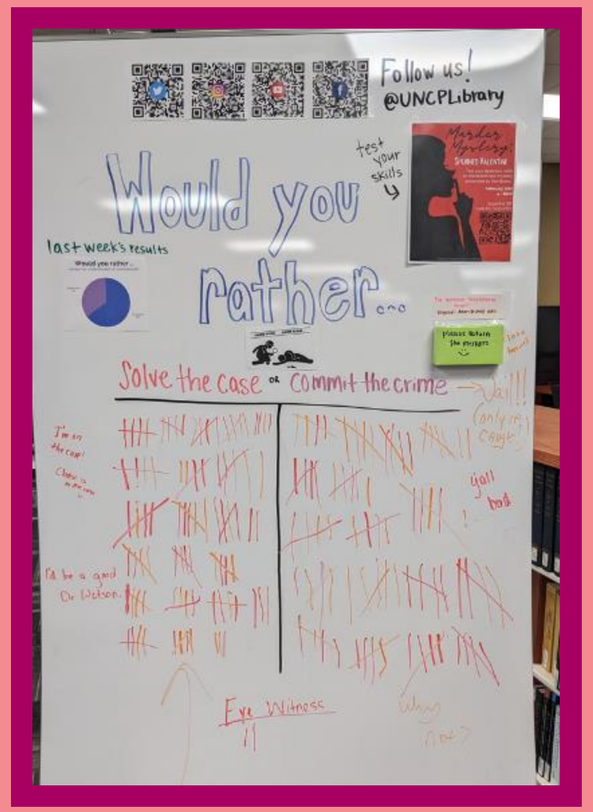
BOARD SHOWCASE

WOULD YOU RATHER?



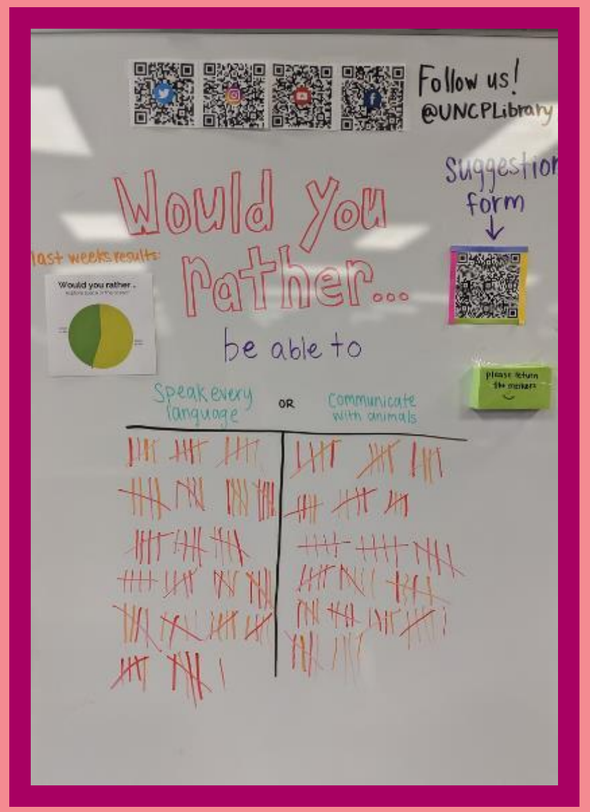
GAINING POPULARITY

of interactions: **293**



PROMOTING EVENTS

of interactions: **201**

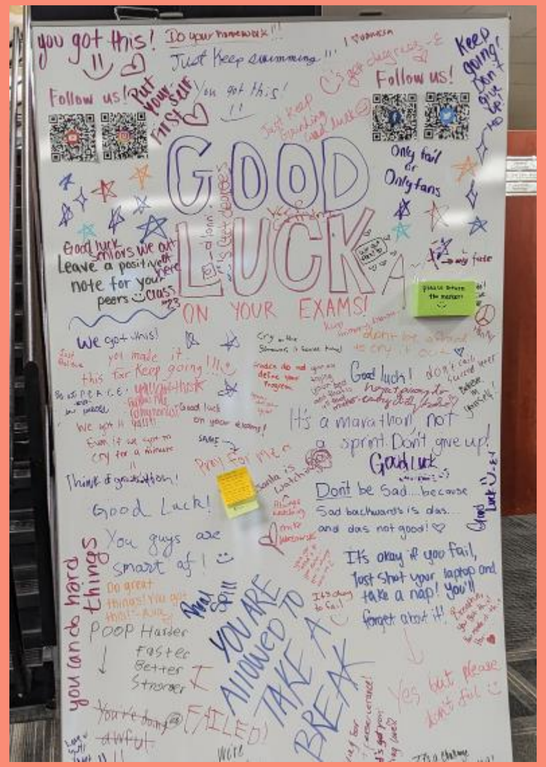


SUGGESTIONS

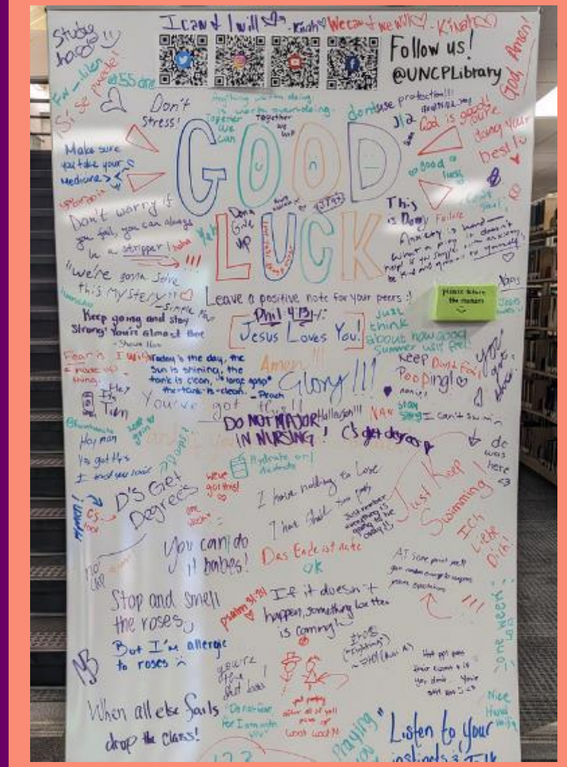
of interactions: **191**

BOARD SHOWCASE

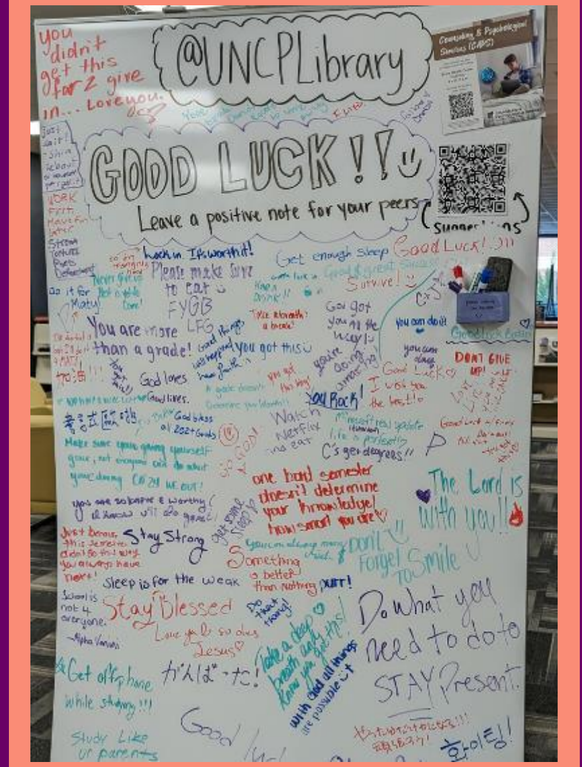
EXAM WEEK



FALL 2022



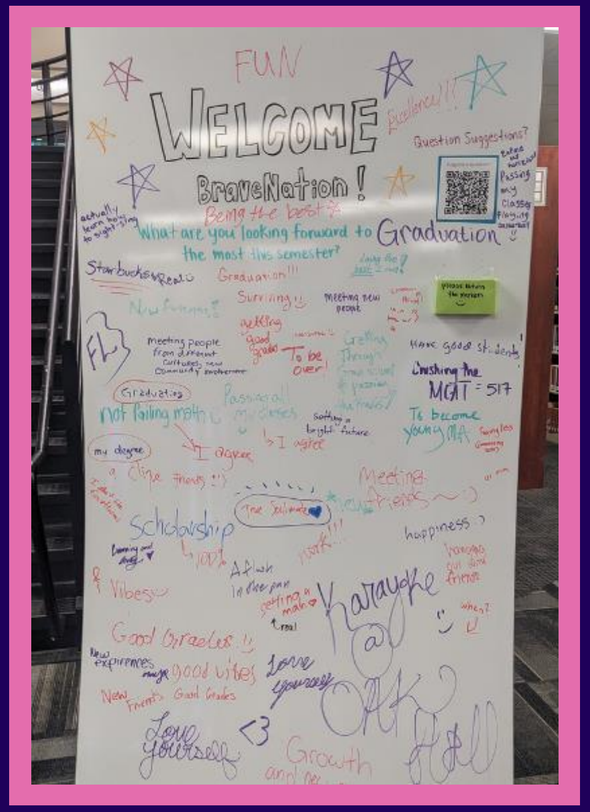
SPRING 2023



SPRING 2024

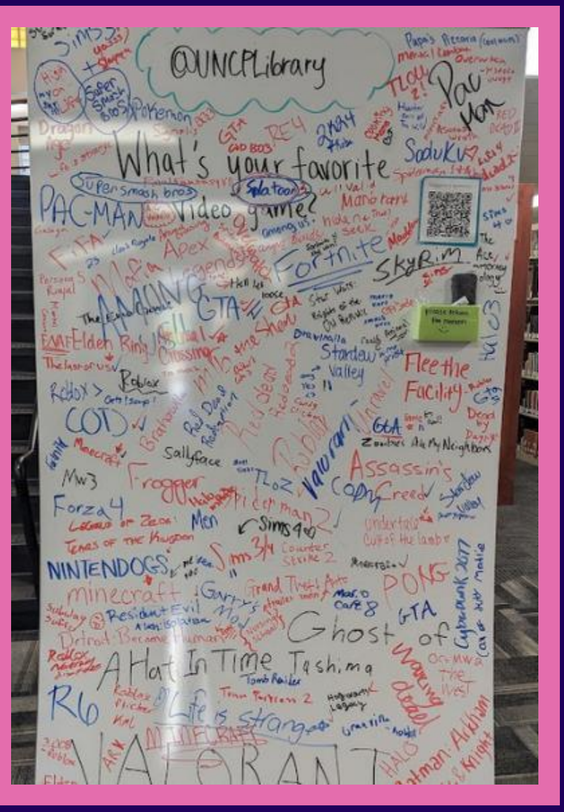
BOARD SHOWCASE

WRITE-IN PROMPTS



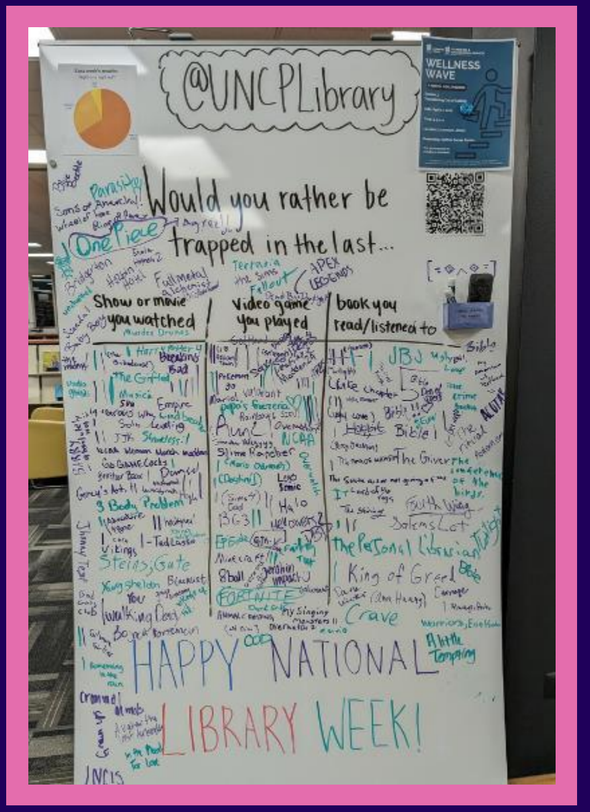
WELCOME BACK

# of interactions: **120**



GET TO KNOW ME

# of interactions: **242**



WOULD YOU RATHER

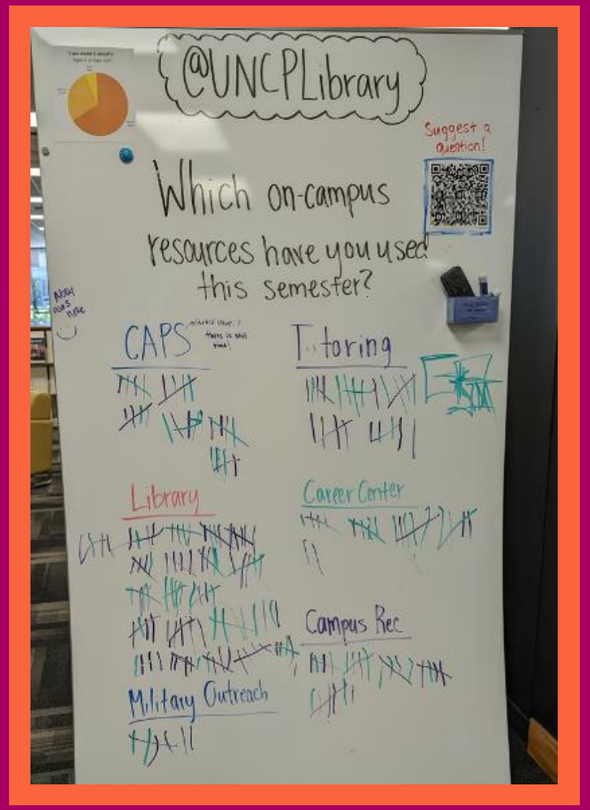
# of interactions: **209**

BOARD SHOWCASE

UNIVERSITY/ACADEMIC PROMPTS

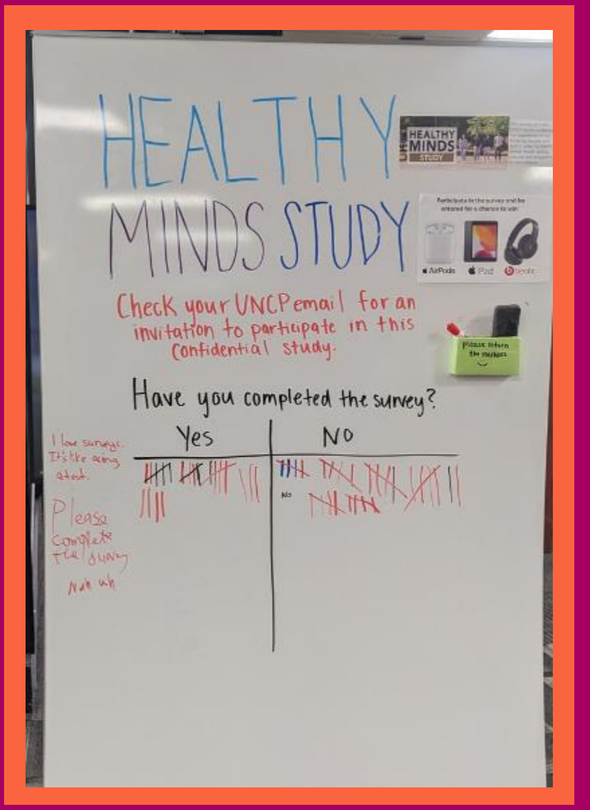
Administrators across campus learned of the success of this engagement tool and asked if there could be academic or campus related questions from time to time.

These questions are a bit harder to come up with, but still get some interactions.



ON-CAMPUS RESOURCES

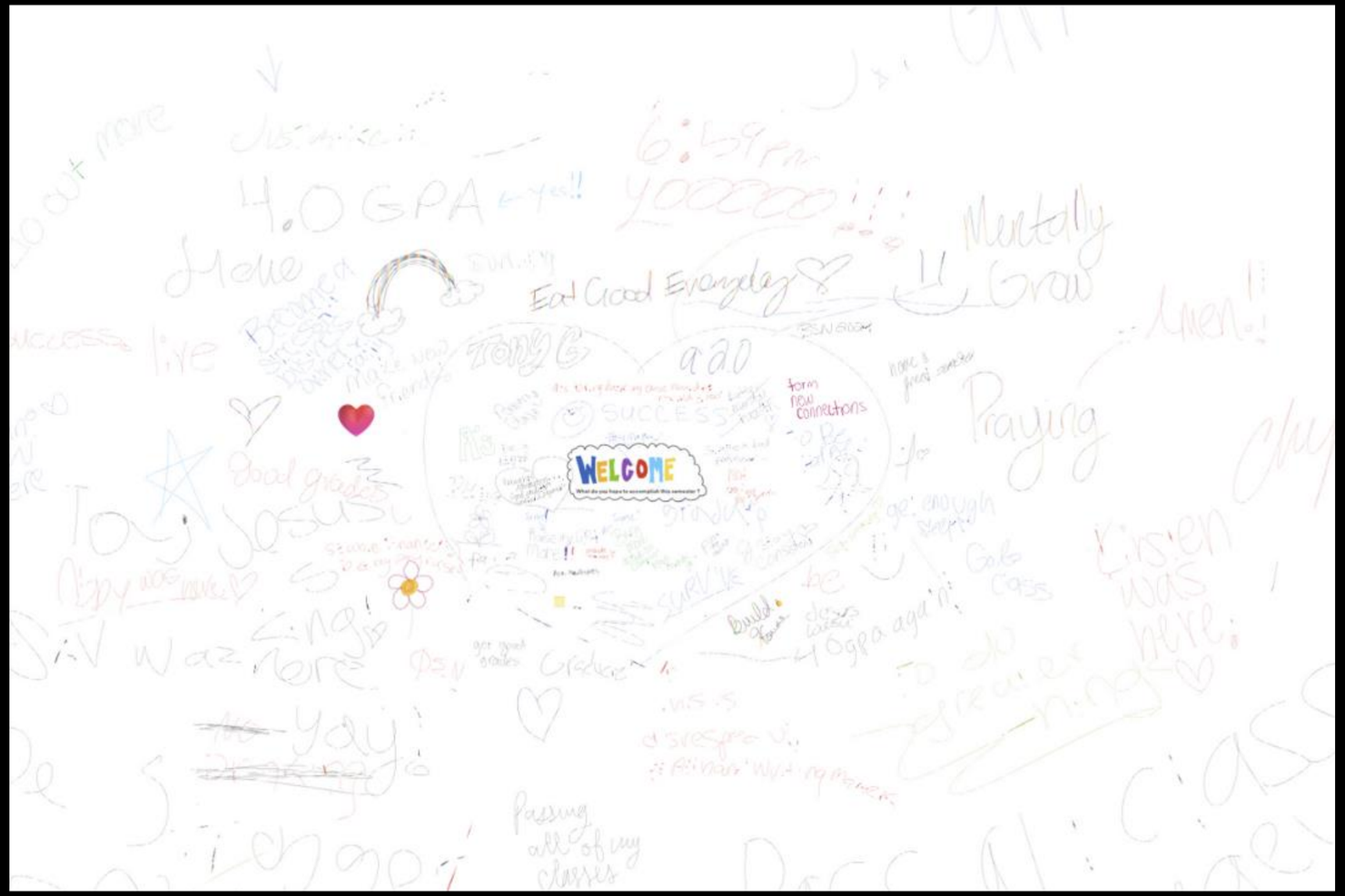
of interactions: **215**



HEALTHY MINDS

of interactions: **58**

AN ATTEMPT AT GOING DIGITAL



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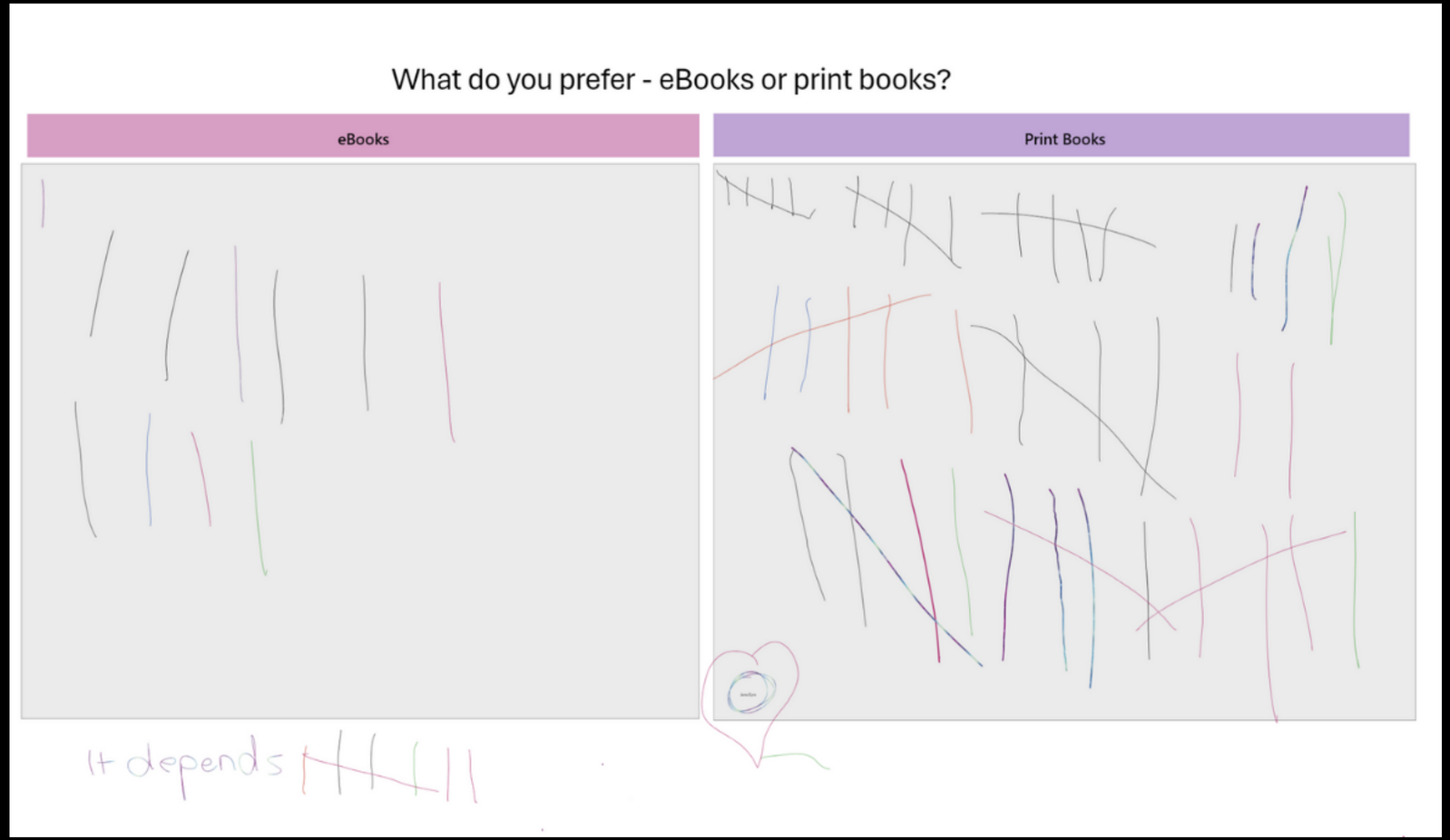
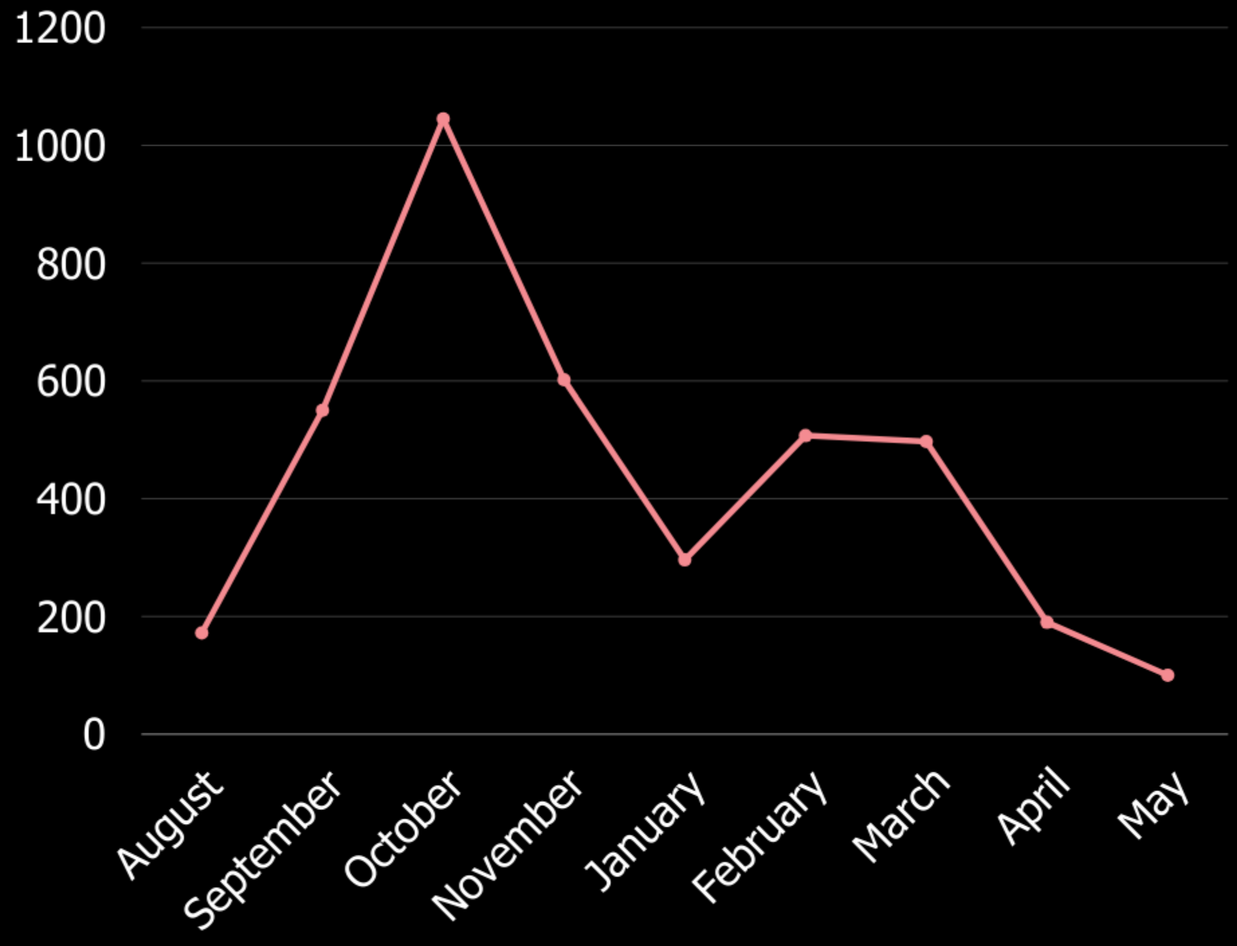


HANDLING INAPPRORIATE AND VULGAR COMMENTS

Use your best judgement to determine if it should be erased or left alone.

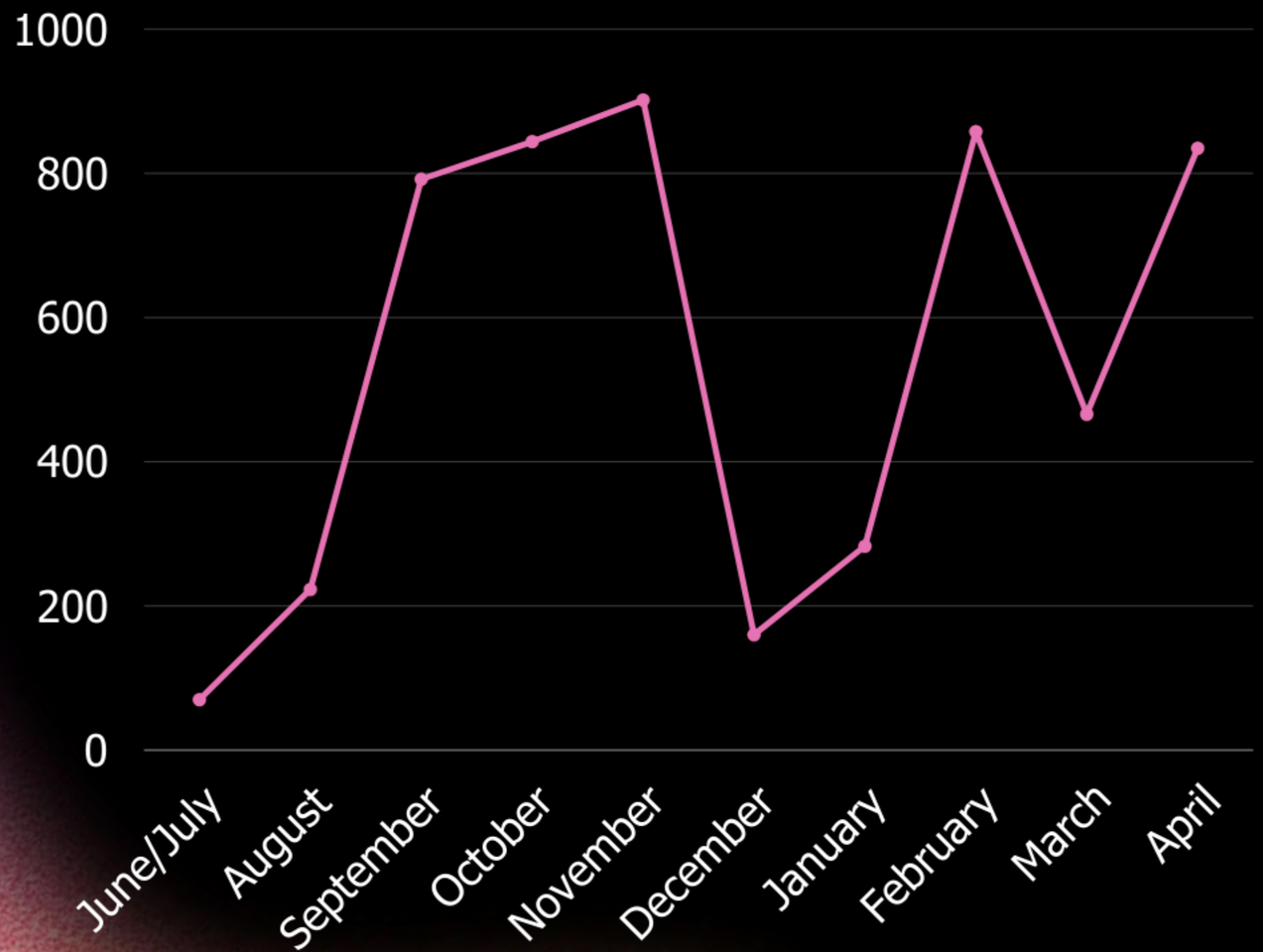
COLLECTING DATA

2022-2023 DATA



TOTAL YEARLY INTERACTIONS:
4239

2023-2024 DATA



TOTAL YEARLY INTERACTIONS: 5433

DO YOU LOOK FORWARD TO THE QUESTION OF THE WEEK?

WHY DOES IT MATTER?

ENGAGEMENT OUTSIDE OF THE CLASSROOM

ACADEMIC LIBRARY PROGRAMMING

"A strategic, intentional series of meaningful, educationally purposeful out-of-classroom experiences designed to encourage and promote student academic and social engagement."

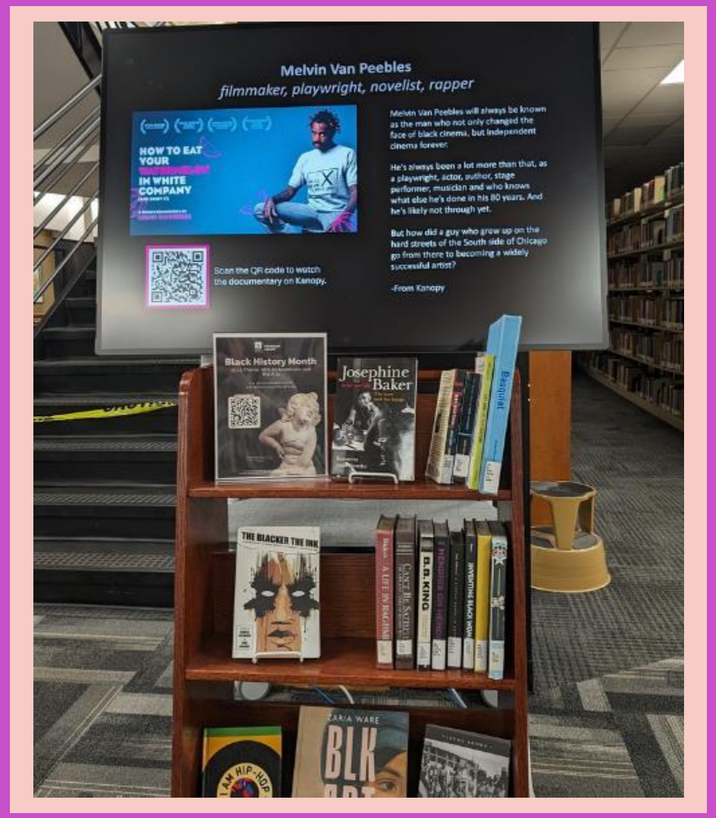
Eshbach, B. E. (2020). Supporting and engaging students through academic library programming. The Journal of Academic Librarianship, 46(3), 102129. https://doi.org/10.1016/j.acalib.2020.102129

THE ROLE OF THE LIBRARY

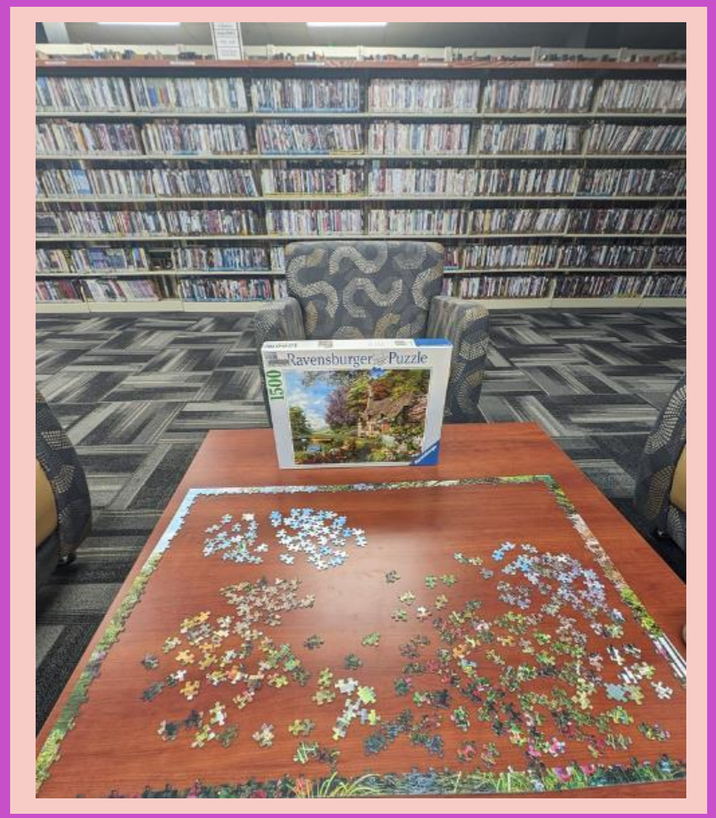
"By offering a wide range of services and resources that promote social interaction, libraries may significantly contribute to the overall development of students, not just academically but also socially and emotionally."

Adetayo, A. J., Adekunmisi, S. R., Otonekwu, F. O., & Adesina, O. F. (2023). The role of academic libraries in facilitating friendships among students. International Federation of Library Associations and Institutions, 49(4), 694-703. DOI: 10.1177/03400352231191540

OTHER EXAMPLES OF PASSIVE PROGRAMMING



BOOK DISPLAYS



PUZZLES

"Any program that brings students into the library space is demonstrating the value of the library as a supportive place."

Eshbach, B. E. (2020). Supporting and engaging students through academic library programming. The Journal of Academic Librarianship, 46(3), 102129. https://doi.org/10.1016/j.acalib.2020.102129

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